

# C OMPANY PROFILE



Business  
Strategic  
Management



# Content





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# G

## ENERAL INFORMATION

**Business name**

ABH Corporate Marketing Sdn. Bhd.

**Registration number**

1139234-H

**Business address**

17- 3B, Jalan PJU 1/3C, Sunwaymas Commercial  
Centre, 47301 Petaling Jaya, Selangor

**Date established**

2009 (formerly known as Abithard Sdn. Bhd.)

**Kind of ownership**

Private Limited

**Office area**

1050 sq.f

**Size of Company**

11 person

**Phone / Apps**

+60 (3) 7887 8255 / +60 (17) 72 595 73

**Email address**

project@abh.com.my

**Website**

www.abh.com.my





“

*ABH is spearheading by an experienced team progressive approach to an integrated business strategic planning that blends digital, experiential and classic marketing, sales and marketing management tactics with market platforms savvy and an uber-rigorous commitment to metrics.*

”

IN  
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WE ARE



#### OUR APPROACH

Achieving SMEs sustainable business growth through strategic direction planning and implementation.

“

**With the vision of providing intelligent solutions by applying sharp shooting concept instead of “spray and pray”, our team is well suited for any marketing challenges.**

”

**FRANCIS CHU**  
(founder & project director)

## **BACKGROUND**

He holds Bachelor Degree of Information Technology with major in Applied Computer Science from USQ Australia. Since after graduating, Francis has been heavily involved in Computer System Projects for Ericsson Malaysia, HP Malaysia, Takaful Insurance, CIMB Bank, RHB Bank, Affin Bank. He was soon hired as a System Developer for Avery Weigh-Tronix, one of the world's biggest Weighing Scale Company in United Kingdom where he immediately became a key member to oversee the development of the weighing system for the clients in Palm Oil industry, Plantation, Metal Industry, Mineral Industry. Due to strong experience and passion in internet system, he has decided move out from his comfort zone and startup his own business to continue with his internet projects such as internet marketing, online directory, e-commerce, website design, advertising, search engine ranking, social media network, concepts design, blogs, and forums.

## **HIGHLIGHTS**

As a marketing leader in ABH, he leads his team to drive the success of A&P planning, Google tools, cinemas advertisement, market study, strategy planning, event & exhibition for THREE major categories of corporate; First, the industrial companies such as Oil & Gas, Engineering, Manufacturing, Mining, secondly is Brand license holders which are Pet Food Manufacturers, Pets Food Distributors, Health Food Distributors, and third is the corporate companies like Finance, Technology, Communications.

To his credit, Francis is the founder of REC11, the lifestyle Magazine, and he is also one of the business partners who run Pets magazine named Petster, a popular pet's magazine that continues to grow in popularity and profits.

With several years of experience in Google systems, he attended official trainings offered by Google and successfully brings ABH become one of the Google partners in Malaysia since 2015 with Google Ads certified.

**J. HAN**  
(new revenue director)

## **BACKGROUND**

As key person in ABH, Han has contributed to the growth of company since 2010. He holds Master of Business Administration (MBA) and Bachelor Degree of Electrical and Electronic Engineering. Prior joining ABH as director, he worked with several top multinational companies and with last working experience as regional marketing manager in engineering industry. Among his past accomplishment is that he has effectively over grown company's business unit revenue to three fold within few years. With over 10 year of commercial experience under his belt, his involvement in engineering industry prove vital in shaping customer's future strategic direction especially in sales and marketing related.

**MELVYN TAN**  
(technology manager)

## **BACKGROUND**

Melvyn holds Master of Business Administration (MBA) and B.Eng. (Hons) Electronics Majoring in Computer from Multimedia University. He has 10 years of working experience in Information Technology sector ranges from mobile development (Android, hybrid) to backend development (php, Java, JS, mysql) and configurations. He is currently managing a team size of up to 15 person from different skills set by practicing agile scrum methodology to ensure systematic and timely delivery.

**DR. YS YEOH**  
(business advisor)

## **BACKGROUND**

Dr. Sandra has over 25 years of experience in pet industry with key expertise in companion animal distribution, technical and regulatory affairs, and oversea veterinary product registration. Dr Sandra graduated in University of Taipei, Taiwan with majoring in Veterinary. She had served in managerial position for several multinational companies with the last position of Senior Sales Marketing Manager in Sunzen Corporation where she responsible for companion animal business development in Malaysia, Brunei, China, Indonesia, and Singapore. Dr. Sandra handle all veterinary product registration in Malaysia and oversee regulatory affairs which includes Drug Control Authority of MOH, Pesticides Board and Department of Veterinary Services. As part of ABH strategic advisor, Dr. Sandra provide advice and strategic direction for business related to pet's industry. Her passion and affection in Pet Industry had led her on the continuation of partaking and contributing to the growth of its industry.

## **AJAY GARG** (project manager)

### **BACKGROUND**

Ajay is a creative tech gig and a strategist helping customers to transform ideas into optimized quality working solution. He holds a Masters (M.Tech) degree in computer science from SGVU (India) and has developed big enterprise applications in different domains such as Insurance, Hardware and Software Post sales support, Bulk Messaging, Property, Gaming applications, HRMS, and etc. Ajay is also a Microsoft Certified Professional Developer and a Technical Director whom recognized as an impassioned and problem solver with over 10 years of extensive experience in enterprise and mobile app development, maintenance, and support using different SDLC at several top multinational companies and start-ups. Ajay is an expert in leading cross functional business, and technical teams to deliver projects within all sectors. He has extensive proven track record of providing exemplary levels of IT service to a broad range of customers, including Media Brands, various IT companies, SMEs and individuals. He believes that excellent communication enable to elicit customer requirements and develop strong relationships with key stakeholders throughout the project lifecycle. He has demonstrated a strong problem-solving capabilities used to mitigate risks and issues, allowing projects to meet deadlines, budgets, and objectives.

## **RANJHITH KUMAR** (sales manager in technology)

### **BACKGROUND**

Ranjhith has a career spanning 23 years in the Information Technology donning various roles right from development, implementation, training, marketing and sales of various IT software products which includes ERP, CRM, EAM, IRM, HCM & various other custom software development (Enterprise / Web / Mobile) projects across different geographical region which includes APAC & EMEA. Prior to this, he worked in several top notch IT companies which includes Tata Consultancy Services, HCL Technologies, and Nucleus Software covering the regions and heading the sales team. Ranjhith has been heavily involved in many successful startup companies with his contribution from scratch to cash cow level. He holds a Master's degree in Post Graduate Diploma in Business Administration.

# PROJECT FLOW



## Hire Us

as business strategy  
or marketing planner

## Meeting

Study client's situation  
and work closely with  
management team.

## Propose

Suggestion for business  
direction and setting up sales  
and marketing goals, find the  
most effective channel reach  
out appropriate audiences.

## Implement

Project to be assigned and  
implemented accordingly  
within the planed time  
frame.

# HOW WE IMPLEMENT

## STRATEGY PLANNER



### market analysis

MACRO and MICRO environment scanning, user behavior study, market positioning.



### strategic planning

Sales & Marketing, HR, Operation, Finance, and Logistic planning.



### implementation

Marketing implementation, setting up sales target, operation management.



### omni channel marketing

On-air platforms like Google Ads, Facebook, Youtube, TV or Web commercial, influencer, radio station, filming; Off-air with exhibition, public or private event, newspaper and magazine, digital signboard or billboard.



### control and evaluation

Balance Scorecard, KPA and KPI for each BU



# OUR PROJECTS





### **Project description:**

EWT Transformer Sdn Bhd manufacture Distribution Transformers, mainly Oil-Immersed Hermetically Sealed type. It has also expanded its services to include the assembly of Prefabricated Substation Units, After Sales Maintenance and Sales of Power Transformers. EWT's products and services are well recognized and accepted by Utilities in Malaysia which include Tenaga Nasional Berhad (TNB), Sabah Electricity Sdn Bhd (SESB), Syarikat SESCO Berhad (SESCO) and also waterworks Companies. Their products are also widely used in private and infrastructural works and buildings such as roads, highways, factories, shopping malls, hotels and resorts.

In view of rebranding their company, ABH Corporate was appointed as their marketing agency to revamp new website, to promote branding and increase user traffic using Google Network Display (GDN) and Google Search.





### **Project description:**

TJH2b is an international independent analytical laboratory and consulting firm that specializes in diagnostic testing of oil, gas and other insulating materials used in transformers, power circuit breakers and load tap-changers. TJH2b are industry leaders in the development and application of condition-based maintenance programs for electric utilities, industrial high-voltage power users and service companies.

To meet TJH2b objective of increasing market share in country of Malaysia, Singapore & Thailand, ABH Corporate had implemented marketing strategy by revamping Malaysia's website and applied Google Ads marketing.

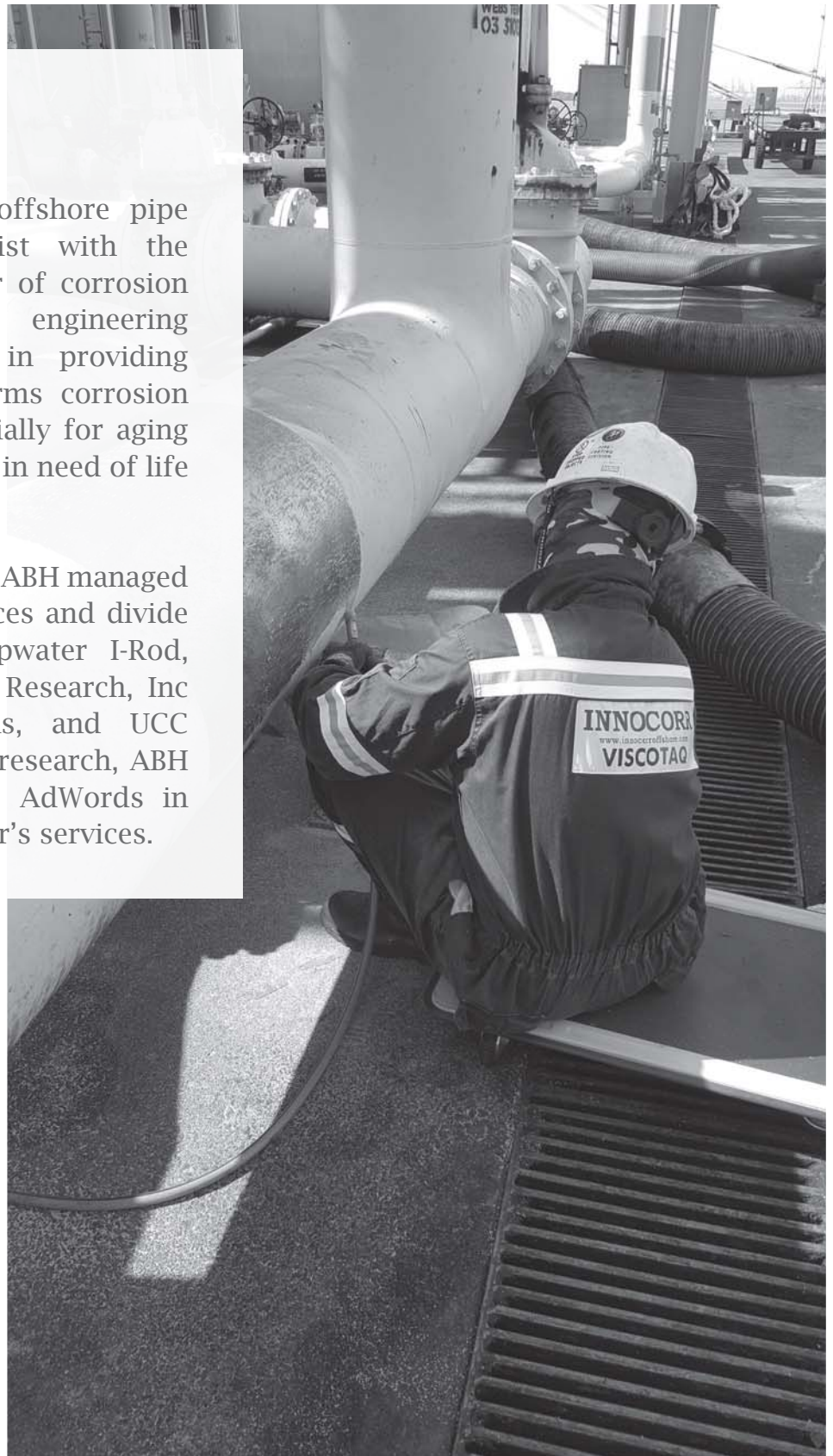
## Project description:

InnoCorr Offshore is an offshore pipe corrosion control specialist with the aim to be leading provider of corrosion protection systems and engineering services. InnoCorr focus in providing innovative offshore platforms corrosion protection technology specially for aging process piping and pipeline in need of life extension.

By understanding InnoCorr, ABH managed to differentiate those services and divide into four categories: Deepwater I-Rod, Viscotaq Coating, Neptune Research, Inc (NRI) Composite Solutions, and UCC Marineseal System. After a research, ABH start implementing Google AdWords in Search Network for InnoCorr's services.



google  
search  
network





**INNOCORR**



### **Project description:**

After interview session and several discussion with director and knowing that they are in to Oil & Gas business, ABH soon proposed several marketing plan for their parent and subsidiaries company such as TKSS, InnoCorr, Flexy and ASCE.

A corporate website was designed specifically for each companies based on the core business and followed by Search Engines Optimization (SEO) enrollment to Google, Yahoo, Bing and over 30 different international search engines. This result in 120 keywords appeared in top 10 list of first Internet page.

Additionally, ABH were authorized to maintain their corporate email server and provided full mailing systems protection and spamming filtration activity.



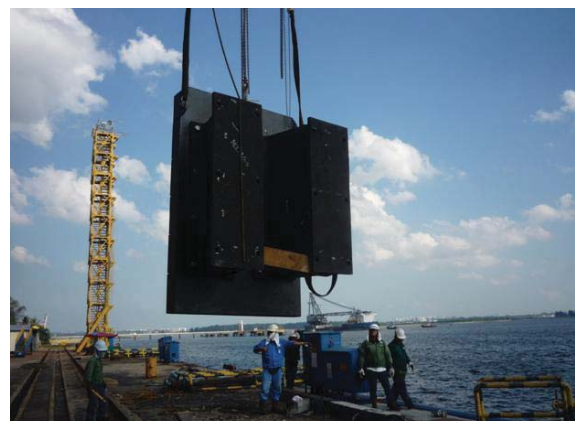




## Project description:

TKSSCT offers a wide product range such as Marine Fenders, Riser clamp coating, Rubber lining, Heat shrink sleeve, Molded rubber, Rollers recoating & fabrication, Corrosion protection & sealing. They do provides also rubber protection solution such as PU, PE, fabrication works for oil & gas, construction industries, marine and mining.

ABH Corporate Marketing was appointed as marketing agency to promote their services and to increase enquiries. ABH applied Google AdWords marketing solution for TKSSCT.

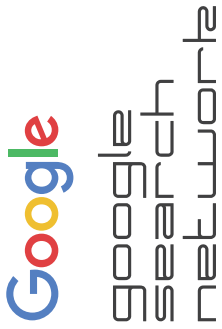


## Project description:

LMC Engineering businesses are mainly focus on steel structure, building facade, and stainless steel custom works. Their signature projects such as Exchange 106 Tower, Wangsa 9, MRT Bus Depot, Sepang Gold Coast, LRT Extention Line, Parliment Malaysia, Sunway Pyramid and etc.

Our team has appointment by LMC to design a website that fullfil it's business nature. We did proposed for the upcoming marketing plans to LMC for their business expansion purpose.





## Project description:

Greenex Consultancy provides consultancy, certification, assessment and testing services in related to the Civil Engineering particularly in the integrity of Reinforced Concrete Structure and High Performance of Concrete. ABH Corporate incharge of the new website creation as well as promoting Greenex services via Google AdWords marketing.



## Project description:

C & CT Consult is a professional consulting firm based in Cambodia. Services covered factory safety inspection and audit, structural design and electrical design for all types of residential and commercial buildings, construction supervision and quality control, structural repair and strengthening soil test and concrete test.

Another combination of websites had been created for C&CT and Duriane to display their business for Cambodia market.



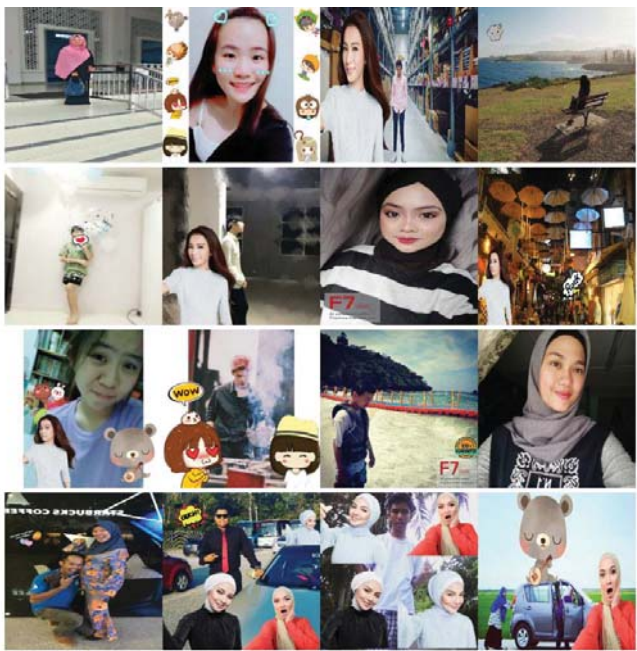




**Project description:**

OPPO is a reputable technology company that has a relatively large market mobile share in Malaysia. ABH was appointed to create a custom system for a mobile game named AOV that allowed players to claim the game character by using their mobile IMEI code. Player would be stored into OPPO server for redemption audit purpose.

We soon involdded in F7 official lauching campaign with local celebrity Neelofa and Taiwan celebrity Hebe where ABH has reponsible to develop a web based system platform for user interaction through selfie photo uploading activity.



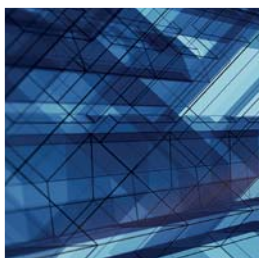
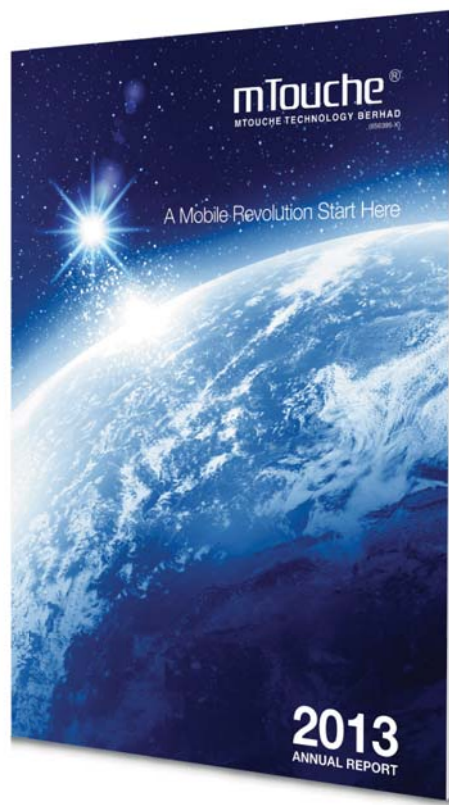
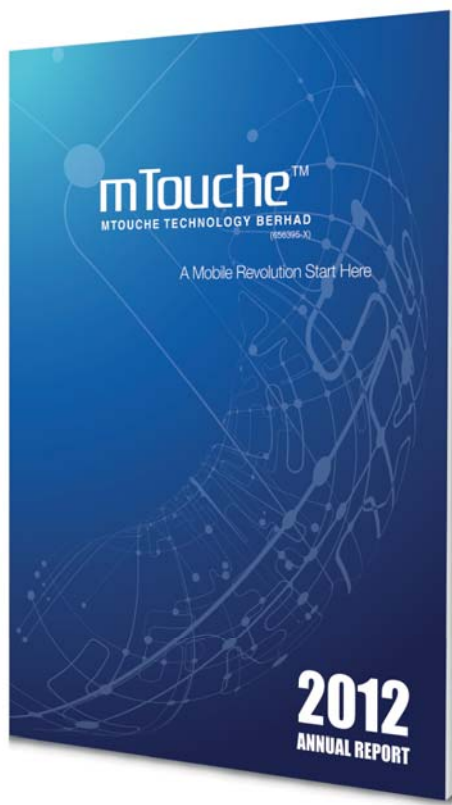


## Project description:

Team-building, event, and corporate-use material like T-shirt, acrylic board, greeting card, newsletter, poster.







### Project description:

ABH was appointed for annual report project 2012 & 2013. From design work of annual report, share buy back statement to final hardcopy output. ABH also in charge of delivery arrangement of hardcopy AR to company secretary and all shareholders. Another project by mTouche named Krypto & Juzad where ABH incharged of scratch card, brochure, leaflet and website.





## Project description:

ABH has been appointed as marketing agency by CR Games Entertainment since year 2015 till present.

High exposure channels is needed for all those newly developed apps and games. After several meetings with CR Games' decision makers, ABH had proposed Facebook, Google, Bing, and WeChat to be the marketing platforms.

Meantime, ABH is implementing according to the proposal to ensure the effectiveness reached the expectation.



MY MAXIS 0 K/s 2:08 AM

Google Play

**Westports eTerminal**  
Privasia Sdn. Bhd.  
Business

INSTALL

4.0 ★ 43 reviews 28 MB Rated for 3+ 11 Downloads



Introducing the new Westports eTerminal On the version of eTerminal portal

[Read more](#)

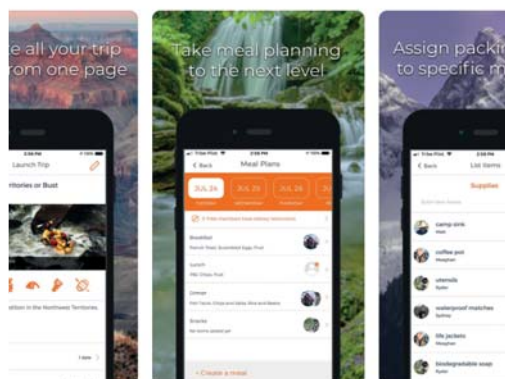


MY MAXIS 707 B/s 2:06 AM  
This app is only available on the App Store for iOS devices.



**Tribe Pilot** (4+)  
Adventure planning tool  
Tribe Pilot, LLC  
★★★★★ 5.0, 12 Ratings  
Free

### iPhone Screenshots



MY MAXIS 4.8 K/s 2:07 AM

Google Play

**MyMCash**  
MCash Malaysia  
Shopping

INSTALL

4.3 ★ 1K reviews 21 MB Rated for 3+ 50K+ Downloads



Cashless payment, DBKL&MPKB-BRI parking, Prepaid Reload, Bill Payment & Rewards!

[Read more](#)



MAXIS 241 B/s 2:06 AM  
This app is only available on the App Store for iOS devices.



**HealthyMinds** (4+)  
Royal Ottawa Health Care Group  
Free

### iPhone Screenshots



## Project description:

**Dr Rhone**

**+ PetNaturals**  
of Vermont

**OROZYME**  
Oral Hygiene Gel

**Heartgard**  
Plus

**FRONTLINE**  
No Fleas. No Ticks. No Lice. No Mites.  
JUST CONFIDENCE

Rhone Ma Malaysia Sdn Bhd is a Malaysian well known company that involved in the provision of animal health products and veterinary advisory services.

In order to meet their vision of becoming an innovative leader in the provision of services, products and solutions to animal health, ABH Corporate Marketing was engaged as their marketing agency to promote their latest products known as PetNaturals which under DrRhone brand.

ABH strategy is to create a new e-commerce website followed by applying Google Network Display (GDN) to build their branding and to create user interest.

**Google**  
**YouTube**





psa



### Project description:

Rhone Ma Malaysia Sdn. Bhd. and Sunzen Corporation Sdn. Bhd. enrolled for Public Service Announcement at Golden Screen Cinemas (GSC) throughout whole Malaysia.

This TVC project was coordinated by Francis from storyline drafts, directed, video shooting, editing, until the final output.





## Project description:

Over the years, ABH play a main role in A&P for Pester Magazine, the popular pet's media in Malaysia. Client include Rhone Ma, Sunzen, Qian Hu, Petscorner, Zoetis, Ritma, Hanavet, Seapark Pet Supplies, Neko Inu.

# Media





## Project description:

Promo tour for a pet's charity movie - "The Story of Smarty" starring by Leslie Chai & Danielle Tai, produced by Petster & Smart Heart, shown in TGV cinemas. The promo tour was carried out in several locations across Malaysia: Sungei Wang, 1-Utama, Gurney Plaza, Queensbay Mall, JB City Square, KSL City Mall, Mahkota Parade, Ipoh Parade, Amanjaya Mall.



**Leslie Chai**  
Malaysia Famous Actor

# movie promo tour











## events & exhibitions











## Project description:

VERYGOOD is a nutrient high fibre natural grain and barley grass drink that has strong presence domestically, and some regional countries. VERYGOOD mission is aspire to be a household preferred choice of grain drink for Malaysian. ABH role in VERYGOOD is as business strategy consultant that overseeing the whole business unit from human resource, finance, sales, marketing, and operation.

ABH has shaped VERYGOOD future strategic direction by capitalize it competitive edge through different marketing platform in order to accommodate with F&B industry in Malaysia. Brand new e-commerce website with informative content was designed and followed by commencement of Packaging Rebrand, Google Ads, Facebook Content Creation, WeChat Virtual Apps, LiveChat, and handle enquiries.



星洲日報  
SIN CHEW DAILY



Google

LAZADA  
COM•MY







## 谷 陽光團隊走入校園 照顧腸胃重要性

【本報訊】Very Good維綠谷營養谷陽光團隊走入校園，向學生及老師宣傳腸胃健康的重要性。圖為該團隊在學校內向學生派發營養谷產品，並與學生交流。

## 盼新紀元學生注重健康 維綠谷推廣健康飲品

【本報訊】維綠谷營養谷陽光團隊走入新紀元大學校園，向學生及老師宣傳健康飲食的重要性。圖為該團隊在學校內向學生派發營養谷產品，並與學生交流。

## 新紀元大學學院舉辦“2017年美食嘉年華”為該校清寒子弟籌募“清寒工讀基金”

【本報訊】新紀元大學學院於日前舉辦“2017年美食嘉年華”，為該校清寒子弟籌募“清寒工讀基金”。圖為該校學生在活動中參與各項遊戲及攤位。

## 星洲電子報攜手Very Good維綠谷 青運口才夜派營養谷

【本報訊】星洲電子報攜手Very Good維綠谷營養谷，於日前在青運中心舉辦“口才之夜37”活動，並派發營養谷產品。圖為該校學生在活動中參與各項遊戲及攤位。

## 文化節辦系列活動 劉慶雲在現場派發營養谷產品

【本報訊】文化節系列活動，劉慶雲在現場派發營養谷產品，向市民宣傳健康飲食的重要性。圖為劉慶雲在現場派發營養谷產品。

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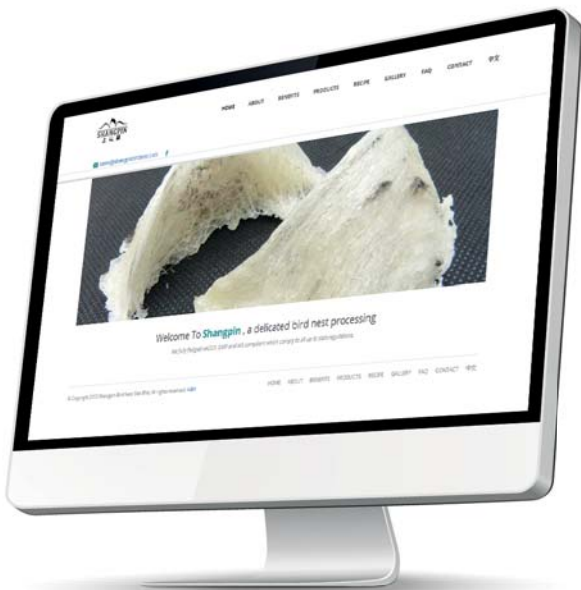
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## Project description:

Event and marketing materials: product booklet, company profile, bunting, t-shirt, leaflet, brochure, s.e.o., website, payment gateway, magazine advertisement.





MIYO™  
天んねん

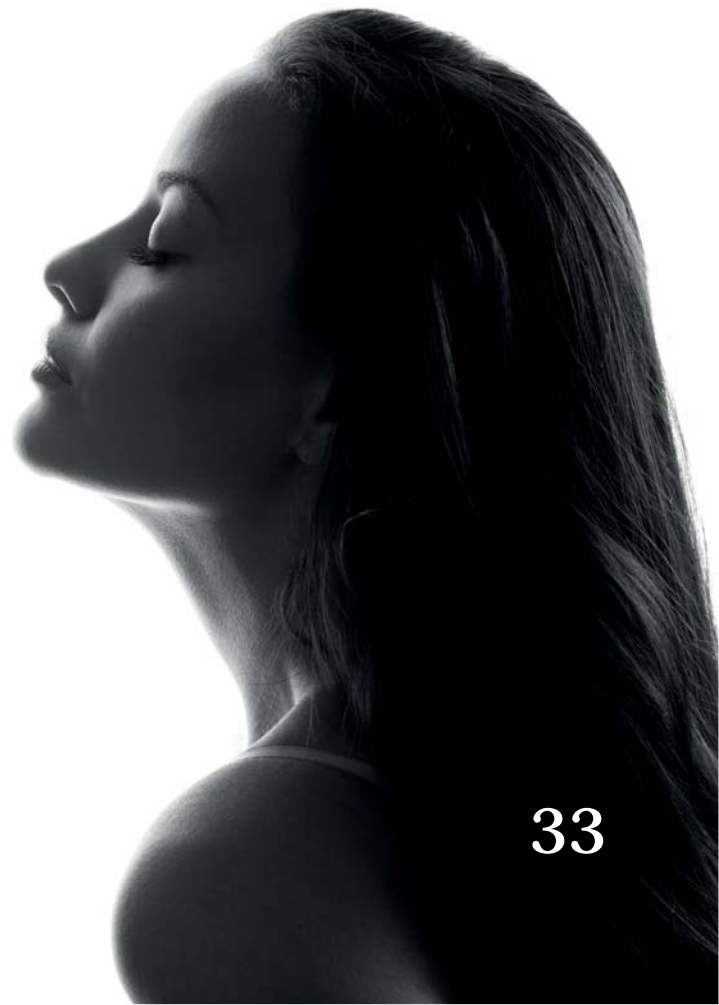
## Project description:

MIYO is a new beauty product with the target audience are mainly female. ABH played a vital role in supporting MIYO's marketing team especially on artwork concept idea and Internet advertising. Their artwork was designed appropriately by using crystal white as background and blue as their main color.

ABH had completed MIYO product magazine, testimonial booklet, backdrop, newspaper advs, poster and event's material. On top of that, ABH also used facebook and youtube as one of marketing channel.



branding &  
social media



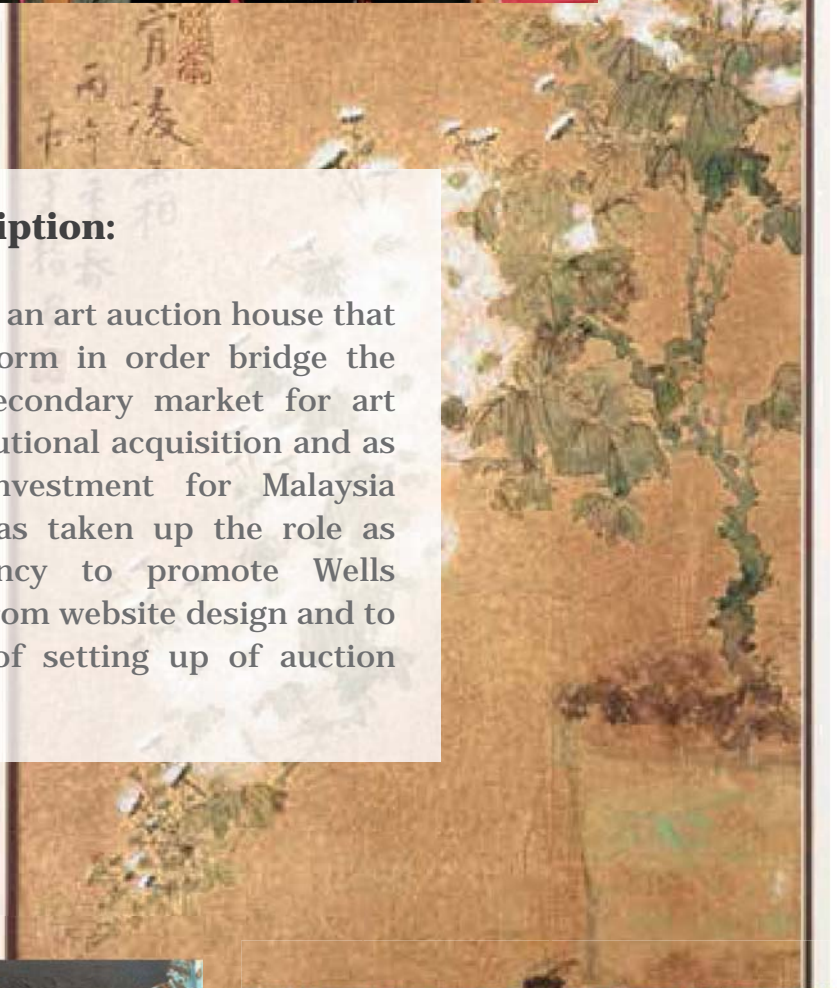


# WELLS



## Project description:

Wells Auction is an art auction house that provide a platform in order bridge the gap between secondary market for art collecting institutional acquisition and as well as art investment for Malaysia market. ABH has taken up the role as marketing agency to promote Wells Auction event from website design and to fully incharge of setting up of auction activity.







## Project description:

Delco Home is a mobile furniture company that promotes specifically warehouse furniture through events in various malls. ABH was appointed to incharge of its digital marketing activity specially Facebook advertising campaign and simple customer database systems.





### **Project description:**

REC 11 (R.E.C Eleven) is a women's lifestyle magazine predominantly focus in women's beauty and skincare. Francis is the founder of REC11 magazine. He is the chief editor to drive the success of REC11 and managing a team of editors, journalist, writer, designer, video & photographer and operation staff. A digital e- magazine was launched in year 2011 together with the official website.

 **REC11**





For ground marketing strategy, the team coordinated with over hundreds of business shops, commercial center and building in Klang Valley region as REC11 magazine distribution point and one to be proud of was REC11 and Secret Recipe had a collaboration where REC11 will be available in Secret Recipe's two hundred branches. Additionally, REC11 was actively involved in large scale exhibition such as Matta Fair for A'Famosa Resorts, Homedec with Veas Delicooker and New Edge Security Door.

For Internet marketing activities, news were spread via available social media tools available such as ambassador fanpages, blogs, online event in REC11 website. With these activities in place, ABH had successfully gained 130,000 of internet users.

lifestyle  
magazine

beauty & trend  
magazine











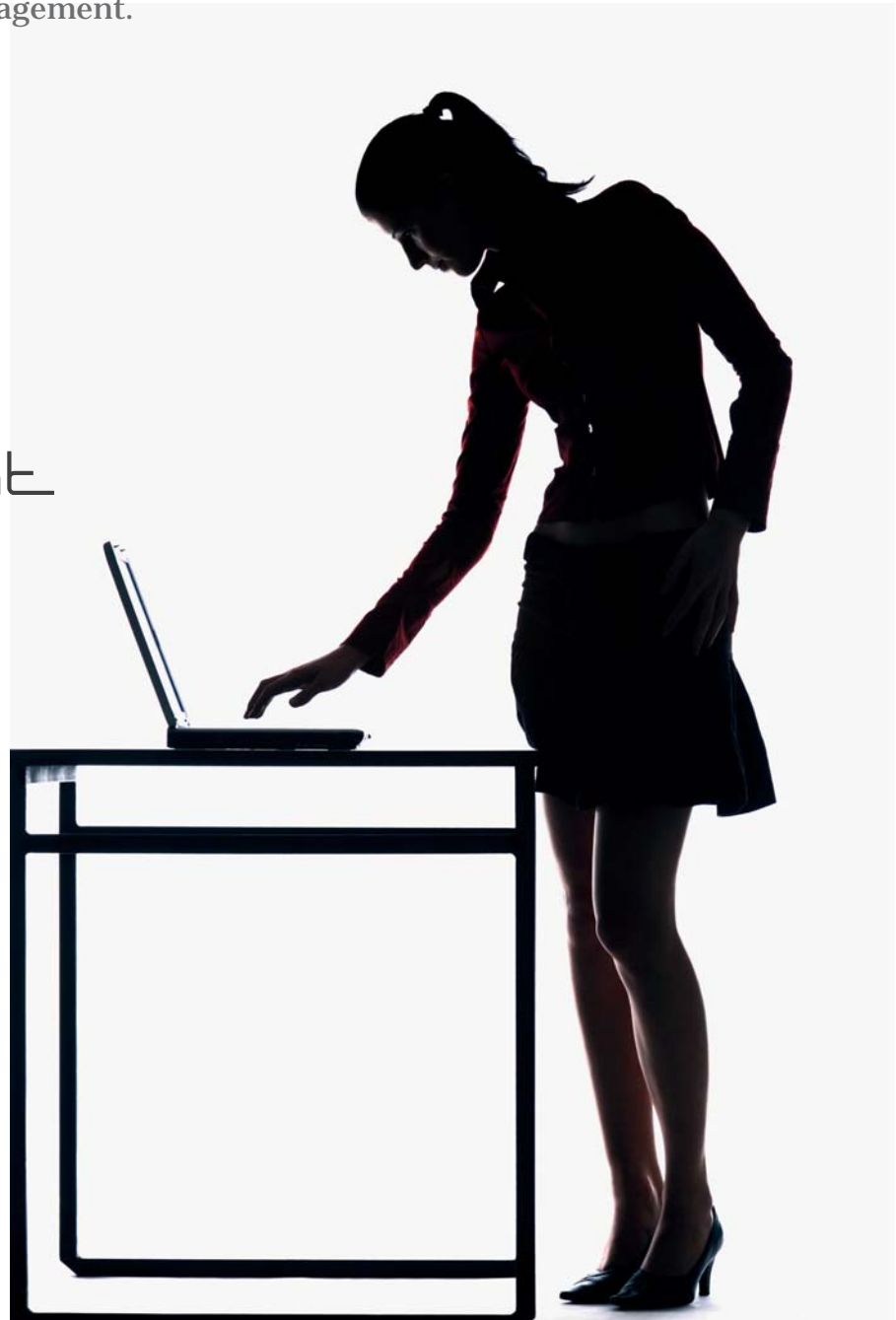
### **Project description:**

In the new direction set by Ceva headquarter in France, an immediate action was required to revamp the whole continent website to a better corporate image. ABH was appointed by Ceva Group to reconstruct and manage website for both Malaysia and Asia Pacific region.



After several meetings with Asia Pacific Vice President and Directors, the website was successful reconstructed within 3 months time frame. Till date, ABH still in charge of both website content management.

content  
management



### **Project description:**

ELSB is a financial consultancy company with targeted customer are mainly business owner and employee. Based on market study, ABH had chosen two most suitable marketing platforms namely Google, WeChat, Facebook, and Blogs.

A corporate website was designed as a landing page for Google advertisement. In less than 6 months, the response was overwhelmed and since then had increased ELSB sales drastically.



google &  
wechat &  
Facebook &  
blogs

While in parallel, WeChat and Facebook marketing was launched. These social media tools has the great capability of reaching 500,000 potential customers through the subscription in different designated location. Each single post or news can be reached to the right audience.



### Project description:

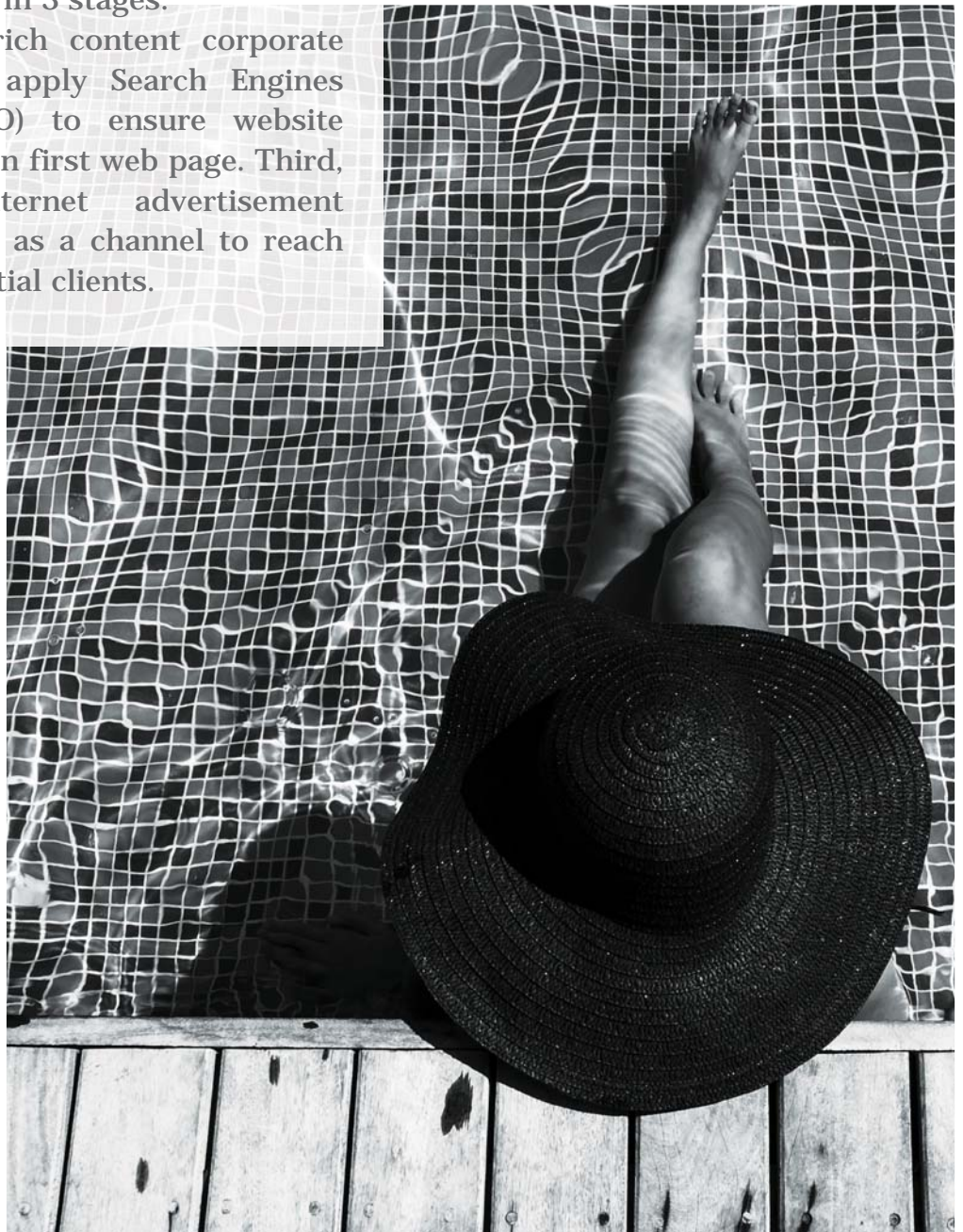
By understanding the needs and the requirement of Aqua Luxury Pool where the target market are primarily developer to main contractors and to wealthy owners, ABH came out with a strategy to cater customer's request.

Google

google ad  
& branding

Plan was executed in 3 stages:

First, created a rich content corporate website. Second, apply Search Engines Optimization (SEO) to ensure website continue appears in first web page. Third, use Google Internet advertisement (Google AdWords) as a channel to reach out more to potential clients.







### Project description:

Event material & branding products: product catalog, photo shooting and editing, brochure, leaflet, bunting, folders, magazine advertisement.





High Quality Kitchen Appliances

## It's Time for a Transformation to

### 是时候改用 **Veess Delicooker<sup>®</sup>**

With Veess Delicooker, stay clear of worries for fire hazards and complicated handlings while you cook.

使用 Veess Delicooker 让您远离火灾，轻松煮食，再也不用担心厨房着火了。

Gas Hob 煤气灶	VS	Veess Delicooker <sup>®</sup>
<div style="display: flex; align-items: center;">  <div> <p>× 料理时间漫长冗长 Slow heating</p> <p>× 容易弄脏玻璃板 Hard-to-clean corners</p> <p>× 煮食温度不均匀，容易烧焦 Not cooking evenly, burn the food</p> <p>× 难以握住手柄 Difficult to handle</p> <p>× 耗气费电 Wastes gas and energy</p> <p>× 火灾隐患 Fire hazard</p> </div> </div>	VS	<div style="display: flex; align-items: center;"> <div> <p>✓ 快速加热，省时省力 Quick heating with 0 pre-heat waiting time</p> <p>✓ 容易清洗，轻触面板 Easy cleaning with flat surface</p> <p>✓ 自动熄火，安全放心 Automatic cooking timer</p> <p>✓ 省电省气，节能环保 Save energy</p> <p>✓ 操作简单 Simple electricity</p> <p>✓ 美味、夹心、安全安心 Tasty cooking Safety cooking</p> </div> </div>



Gas Hob 煤气灶



Veess Delicooker<sup>®</sup>



For Multiple Dishes  
各式菜式同煮



Time & Cost  
省时省钱



High Efficiency  
高热效率



Safety Features  
安全可靠



Eco-Friendly  
节能环保



**Veess Marketing Sdn Bhd** (746027-A)

www.veess.com.my

**HOMEDEC KL 2012**

19 - 21 October 2012

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**1300-88-1628**

Call Centre: 03-2212-2218



# Vees Deliprocessor<sup>®</sup> 智能養生機

## Intelligent Whole Food Processor for Whole Nutrient Absorption

全智能 · 全營養 · 全吸收



### 6

### Pre-set Programs

### 六段料理模式



• Juice  
果汁



• Mixed grains  
混合穀



• Bisque  
布希



• Sauce  
沙司



• Hot soy milk  
熱豆漿



• Smoothie  
多士

The all new Vees Deliprocessor<sup>®</sup> guarantees whole food to provide you with total nutrient absorption. As a multifunctional processor, it's perfect for making any hot or cold nutrition meals to keep you healthy.

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全功能料理及保養營養，以專業人精確吸取食物 100% 的營養。

一機多段可製多種冷熱飲品、菜湯、醬汁、以及研碎蔬菜豆漿。



**Smartest Kitchen**  
智慧廚房

• 6 Pre-set Programs  
6 段料理模式

• 100% Whole Nutrient Absorption  
100% 全營養吸收

• 100% Whole Food  
100% 全食物

• 100% Whole Nutrient  
100% 全營養

• 100% Whole Food  
100% 全食物

• 100% Whole Nutrient  
100% 全營養

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**CUSTOMER CARELINE 顧客專線**

## 1300-88-1628



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## HOMEDEC KL 2012

Oct 18 - 21 2012

Booth No. 2212



vees<sup>®</sup>  
Bringing Intelligence Into Your Kitchen



Event, and press release material: cards, brochures, newsletter, poster, envelope.







## Project description:

Interview session, photoshooting and editing, ambassador services, magazine advertisement, social media marketing.



**Yang Bao Bei**  
Famous Model



## Secret Recipe®



## turkish indulgence

this medley of chocolate and light cream cheese topped with pistachios crumbles, is embedded with aromatic rose flavoured Turkish candy, soft marshmallows, crunchy pistachios and further coated with dark couverture chocolate melt. a delightfully luxurious cake creation that will surely melt your heart!

...life is sweet 



# Customer Base



Secret Recipe®



Fresh Code  
MORE THAN JUICE



oppo



vees®  
Bringing Intelligence Into Your Kitchen

维绿毅  
VERYGOOD™

MIYO™  
天んねん

WELLS

ELSB  
expert finance consultancy



mTouche®  
MTOUCHE TECHNOLOGY BERHAD  
(656395-X)



HANDSHEARTS



Aqua luxury pool™

Delco  
home



KINDRACO

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isignature Consultancy



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WHERE THE TRENDS COMES

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